

2020 ADVOCACY DAY
NURSES ENGAGED
with **FUTURE**
HEALTH CARE

SPONSOR PROSPECTUS

Virtual Advocacy Day
September 30, 2020

OVERVIEW

MONL is offering a virtual Advocacy Day on Wednesday, September 30, from 10am - 2pm. Content will include policy updates, effective communication strategies with a legislator and their staff, and understanding advocacy on a three-tiered level - organizational, association and professional nursing. We're going to throw in a few brain breaks and cover MONL positions and priorities and hear from a few legislators on what's important to them in the world of healthcare and be sure our nursing voice is heard on what we feel is pertinent to patient care and the world of nursing.

Objectives

- Learn to lobby effectively when communicating with state legislators about MONL positions on key issues.
- Review MONL priorities related to nursing and healthcare policy issues.
- Discuss why nurses' advocacy is integral for creating change in public policy.

SPONSORSHIPS

Exhibitors

\$150

- Exhibit space will live on the conference mobile app in the Sponsor & Exhibitors section
- Contact link(s) and headshot(s) to the email of your choice. Please limit three.
- Clickable logo to the landing page of choice and social media shoutouts.

\$1,000

Advocacy Zoom Sponsor One Available

Exhibit level, recognition in mobile app sponsors section with two push notifications, clickable company logo on MONL website, social media recognition, one custom social media post on Facebook, Twitter and LinkedIn in September, verbal shout outs, one complimentary banner ad, introduction of Representative Vaupel and one complimentary registration to Advocacy Day.

\$750

Nightingale Mobile App Sponsor One Available

Exhibit level, recognition in mobile app sponsor section with one push notification, clickable company logo on MONL website, social media recognition, verbal shout outs and one complimentary registration to Advocacy Day.

\$250

Advocate Lunch Sponsor Two Available

Exhibit level, recognition in mobile app sponsor section, clickable company logo on MONL website, social media recognition, one mobile app push notification before lunch and late morning shout outs. Lunch entertainment will also give verbal sponsor gratitude.

\$250

Lantern Continuing Education Sponsor One Available

Exhibit level, recognition in mobile app sponsor section, clickable company logo on MONL website, social media recognition, one push notification, one banner ad and session shout outs.

\$100

Mobile App Banner Ads Five Available

Clickable banner ad on mobile app.

*CEs will be provided.

SPONSORSHIP APPLICATION

Company: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Website: _____

Type of Business: _____

Available Sponsorship Opportunities

Exhibitors	\$150
Advocacy Zoom Sponsor	\$1,000
Nightingale Mobile App Sponsor	\$750
Advocate Lunch Sponsor	\$250
Lantern Continuing Education Sponsor	\$250
Mobile App Banner Ads	\$100

Total Amount Due: \$ _____

PAYMENT METHOD:

(Make all checks payable to MONL)

Check enclosed: \$ _____

Credit Card: Visa MasterCard Discover American Express

Card Number: _____ Expiration Date: _____ CVV: _____

Card Holder (name printed on card): _____

Billing Zip Code: _____

Signature: _____

**Please return a copy of the invoice with payment to the address below
or call our office to do a credit card transaction, 517.318.6333**

Send Payment to:

MONL

2510 Jolly Rd., Suite 110

Okemos, MI 48864

Phone: 517.318.6333

office@monl.org | www.monl.org



Thank you for your time, consideration and support of
the 2020 MONL Advocacy Day!

The above party hereby wishes to apply for the exhibit
space/sponsorship at the 2020 MONL Advocacy Day
and agrees to pay in full.