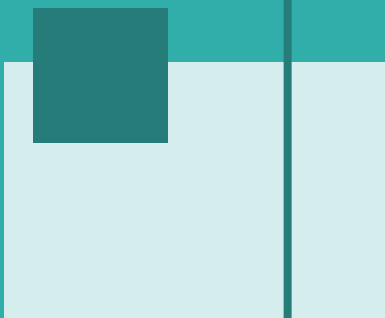




➔ ➔ ➔ ➔ 2019 *Sponsor & Exhibitor Prospectus*
Engage. Enlighten. Empower. ➔ ➔ ➔ ➔

Leadership from the bedside to the boardroom



Friday, November 22
Michigan Athletic Club
2900 Hannah Blvd.
East Lansing, MI

Engage.
Enlighten.
Empower.

Sponsor & Exhibitor Application

Deadline: Friday, November 1



Michigan Organization of Nurse Leaders (MONL) invites the profession of nursing and nursing students to participate in this one-day conference. The theme this year is, Engage. Enlighten. Empower. Leadership from the bedside to the boardroom. This year's conference and annual meeting will take place Friday, November 22, 2019 at the Michigan Athletic Club (MAC) in East Lansing, Michigan.

As nurses in Michigan, we strive for excellence in all capacities, on a daily basis. WE chose this path. WE worked hard, and by the way, WE deserve to work in a healthy environment. In the back of our minds, we know we are leaders and live a leadership lifestyle by educating and fighting to protect others...but we too also need to be reminded...WE are leaders and WE rise. Networking with our fellow nurses fuels us and continual education is important. We also look to companies and organizations who lead, inspire and make innovations so we can do our jobs to protect and serve and educate tomorrow's leaders. We would be honored to have your company be represented at this annual event.

All sponsorships over \$500 include a FREE exhibit booth (the fee of \$250 will be waived)!

We look forward to hearing back from you before the application deadline of Friday, November 1, 2019. For more information, visit www.monl.org. If you have any questions, please contact the MONL office at office@monl.org or 517.318.633.

Exhibitors **\$250**

Exhibits will be open on Friday, November 22, 2019

- Company name on mobile app and website with clickable link
- Two company representatives at exhibitor table, extra staff members \$50 each
- Continental breakfast, siesta breaks and lunch included
- 6-foot linen-draped exhibitor table with two chairs
- Exhibit space centrally located in meeting area where food will be served
- Booth placement will be determined by MONL staff with priority given in order of sponsorship levels



Engage.
Enlighten.
Empower.

Sponsorship Opportunities

Deadline: Friday, November 1



Specialty Sponsorships

Lanyard Sponsor **\$500**
One Available

- Exhibit level, company name on mobile app and MONL website with clickable link and social media recognition

AV/Wifi Sponsor **\$500**
One Available

- Exhibit level, company name on mobile app and MONL website with clickable link and social media recognition

Mobile App Sponsor **\$1,000**
One Available

- Exhibit level, company name on mobile app and MONL website with clickable link, social media recognition, one banner ad, one push notification and one complimentary conference registration

Attendee Gift Sponsor **\$1,000**
One Available

- Company logo on attendee conference gift, exhibit level, company name on mobile app and MONL website with clickable link, social media recognition, podium shout outs, and two push notifications and one banner ad

Mobile App Banner Ads **\$250**
Five Available

- Clickable banner ad on the event mobile app



Meal Sponsorships

Breakfast Connections **\$850**

One Available

- Exhibit level, exclusive signage at breakfast, company name on mobile app and MONL website with clickable link, social media recognition, podium shout outs, one push notifications and literature at each breakfast setting

Harvest Lunch **\$1,000**

One Available

- Exhibit level, exclusive signage at lunch, company name on mobile app and MONL website with clickable link, social media recognition, podium shout outs, one push notifications, one complimentary conference registration

Siesta Break **\$500**

Two Available

- Exhibit level, exclusive signage at breaks, company name on mobile app and MONL website with clickable link, social media recognition, podium shout outs and one push notification

Educational Sponsorships

Keynote Sponsor **\$1,500**

One Available

- Exhibit level, exclusive signage at front of general session room, company name on mobile app and MONL website with clickable link, social media recognition, podium shout outs, one push notification, one banner ad, six customized social media posts during October/November, one complimentary conference registration

Education Session **\$750**

Four Available

- Exhibit level, exclusive signage at front of general session room, company name on mobile app and MONL website with clickable link, social media recognition, podium shout outs, one push notification, four customized social media posts between October and December and one complimentary conference registration



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Exhibitor Schedule & Hotel Accomodations



7:30 - 8:00 AM	<i>Exhibitor Setup</i>
8:00 - 9:00 AM	<i>Breakfast and exhibit area open</i>
10:45 - 11:00 AM	<i>Break with Exhibitors</i>
12:00 - 1:00 PM	<i>Lunch with Exhibitors</i>
2:15 - 2:30 PM	<i>Break with Exhibitors</i>
2:30 PM	<i>Exhibitor teardown</i>



Hotel Accomodations **\$179/nt.**

There is a room block at Residence Inn by Marriott.
Book online at <http://bit.ly/2ZqOzYY> or call 517.657.2875

2841 Hannah Boulevard
East Lansing, MI 48823
(517) 657-2875
www.marriott.com/lanel



Engage.
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Sponsor & Exhibitor Application

Deadline: Friday, November 1



Company: _____ Contact Person: _____

Mailing Address: _____ City, State, Zip: _____

Phone: _____ E-mail: _____

Website: _____ Type of Business: _____

Booth Representative Names: 1. _____ 2. _____

Special dietary or physical requirements: _____

Booth Space - Exhibitor Only

- Booth Space – Eight-foot table, covered and skirted \$250
- Additional Booth Space – Eight-foot table, covered and skirted (\$100 each) \$ _____
- Additional Attendee (\$50 each) - Name of additional representative _____ \$ _____
- [Check here if you require electricity for your booth](#)

Available Sponsorship Opportunities (all sponsorships over \$500 receive one complimentary exhibit booth)

- Lanyard Sponsor \$500
- Audio/Visual & Wi-Fi Sponsor \$500
- Mobile App Sponsor \$1,000
- Attendee Gift Sponsor \$1,000
- Banner Ads \$250
- Breakfast Connections Sponsor \$850
- Harvest Lunch Sponsor \$1,000
- Siesta Break Sponsor \$500
- Keynote Sponsor \$1,500
- Education Session Sponsor \$750

Total Amount Due \$ _____

PAYMENT METHOD:

(Make all checks payable to MONL)

Check enclosed: \$ _____

Credit Card: Visa MasterCard Discover American Express

Card Number: _____ Expiration Date: _____ CVV: _____

Card Holder (name printed on card): _____

Billing Zip Code: _____

Signature: _____

Mail to: MONL
2501 Jolly Road
Suite 110
Okemos, Michigan 48864

Phone: 517.318.6333
office@monl.org
www.monl.org

Thank you for your time, consideration and support of the
2019 MONL Conference and Annual Meeting!

The above party hereby wishes to apply for the exhibit space/sponsorship
at the 2019 MONL Conference and Annual Meeting. **Payment in full is
required to reserve vendor spaces and sponsorships. No refunds.**