



THE ROADMAP OF NURSING: UPDATING THE PLAYBOOK

MONL VIRTUAL CONFERENCE & MEMBERSHIP MEETING

JANUARY 14, 2022 | 8:00 AM - 2:00 PM

**MONL VIRTUAL CONFERENCE &
MEMBERSHIP MEETING**
FRIDAY, JANUARY 14, 2022

SPONSOR & EXHIBITOR PROSPECTUS



MONL VIRTUAL CONFERENCE & MEMBERSHIP MEETING

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SPONSOR & EXHIBITOR APPLICATION DEADLINE: FRIDAY, JANUARY 7, 2022

Michigan Organization of Nurse Leaders (MONL) invites the family of nursing and nursing students to participate in this one-day virtual conference and membership meeting on, *The Roadmap of Nursing: Updating the Playbook*. This event will take place on Friday, January 14, from 8am – 2pm, via virtual platform. We would be honored to have your company be represented at this January event.

We look forward to hearing back from you before the application deadline of Friday, January 7, 2022. For more information, visit www.monl.org. If you have any questions, please contact the MONL office at office@monl.org or 517.318.6333.

SCHEDULE

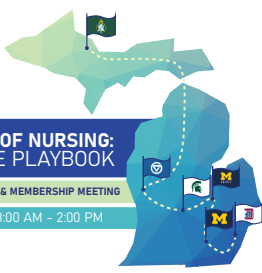
All Day	Virtual Sponsor & Exhibitor Listings Open
7:45 – 8:00 AM	Welcome Event Guidelines
8:00 – 10:00 AM	CNO Panel
10:00 – 10:15 AM	Virtual Sponsor & Exhibits Open/Attendee Break
10:15 – 11:00 AM	Dr. Cynthia McCurren The Future of Nursing 2020–2030: Charting a Path to Achieve Healthy Equity
11:00 – 11:10 AM	Virtual Sponsor/Exhibits Open/Attendee Break
11:15 – 11:45 AM	Dr. Mitzi Saunders
11:45 – 11:50 AM	Virtual Sponsors & Exhibits Open/Attendee Break
11:50 AM – 12:30 PM	MONL Annual Membership Meeting
12:30 – 1:00 PM	Lunch on Your Own Music by Taylor Taylor
1:00 – 1:45 PM	Dr. Susan Rees AONL Region 5 Update
1:45 – 2:00 PM	Wrap Up Q & A

EXHIBITORS

All exhibitors receive a listing which lives on the virtual platform in the Sponsor & Exhibitors section with up to three contact link(s), headshot(s) and emails; clickable logo on MONL website to the landing page of choice, and social media shoutouts.

\$150 - Exhibitor Listing

- Receives the above.



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SPONSORSHIPS

All Sponsors receive:

- Exhibitor & Sponsor listing in the virtual platform
- Clickable company logo on MONL website
- Tagged social media recognition
- Verbal shout outs during event

\$1,000 | Roadmap & Playbook Sponsor (One Available)

Two push notifications and one banner ad for the virtual platform (ad specs provided below), author one article for the January e-Newsletter, and two complimentary registrations to conference.

\$750 | Virtual Platform Sponsor (One Available)

One banner ad in the January e-Newsletter, one push notification on virtual platform, one custom social media post on MONL's social platforms in January (Facebook, IG, LinkedIn, and Twitter), and one complimentary registration to conference.

\$500 | CNO Panel Sponsor (Two Available)

One push notification and one banner ad on virtual platform, (ad specs provided below), company representative to introduce panelists, and one complimentary registration to conference.

\$250 | Musical Lunch Sponsor (One Available)

One push notification and one banner ad on virtual platform, (ad specs provided below), verbal shout out by lunch musician, and one complimentary registration to conference.

\$250 | Education Session Sponsor (Three Available)

One push notification and one banner ad on virtual platform, one company representative to introduce speakers. (ad specs provided below)

\$100 | Virtual Platform Banner Ads (Five Available)

Banner ad on virtual platform.

Banner Ad Specs

All sizes needed: large – 800 x 100 | medium – 600 x 100 | Small – 400 x 100



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Company: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Website: _____

Type of Business: _____

Available Exhibitor & Sponsorship Opportunities

Exhibitor Listing	\$150
Roadmap & Playbook Sponsor	\$1,000
Virtual Platform Sponsor	\$750
CNO Panel Sponsor	\$500
Musical Lunch Sponsor	\$250
Education Session Sponsor	\$250
Virtual Platform Banner Ads	\$100

Total Amount Due: \$ _____

PAYMENT INFORMATION:

(Make all checks payable to MONL) **No refunds will be provided.

Check enclosed: \$ _____

Credit Card: Visa MasterCard Discover American Express

Card Number: _____ Expiration Date: _____ CVV: _____

Card Holder (name printed on card): _____

Billing Zip Code: _____

Signature: _____

**Please return this application with payment method to the physical address below or email to office@monl.org.
If you prefer to give credit card information over the phone, please call 517.318.6333**

Send Payment to:
MONL
2510 Jolly Rd., Suite 110
Okemos, MI 48864
Phone: 517.318.6333
office@monl.org | www.monl.org

**THANK YOU FOR YOUR
CONTINUED SUPPORT!**

WWW.MONL.ORG