



**NURSES MOVING  
FORWARD IN UNITY**

*2021 MONL Advocacy Day*

WEDNESDAY, MAY 12

**VIRTUAL SPONSOR AND EXHIBITOR OPPORTUNITIES**

**MONL**  
MICHIGAN ORGANIZATION  
OF NURSE LEADERS

MONL is offering a virtual Advocacy Day on Wednesday, May 12, 10:00 AM - 2:00 PM. Sessions will include issues MONL supports and opposes, health policy updates as well as how health policy is taught in academia, information on how hospital systems lobby and engage lawmakers, and more. We're going to hear from sponsors and exhibitors on what's important to them in the world of healthcare and some live music during lunch as well.

#### Objectives:

- Discuss ways to find state legislators in your district whose support may be solicited.
- Review effective means by which to communicate to an elected official.
- Describe ways to become familiar with legislation and issues of significance to nursing and healthcare.
- Understand the role of the Michigan Health & Hospital Association and how it serves to support the healthcare industry's needs through interests of its members.
- Describe the advocacy role nurses can play to improve/attain healthcare equity.

## EXHIBITORS & SPONSORS

All exhibitors will receive exhibit space which lives on the virtual platform in the Sponsor and Exhibitors section with up to three contact link(s), head shot(s) and emails; clickable logo on MONL website to the landing page of choice, and social media shout outs. Exhibitors can upload documents to their listing as well as post video links for live chats during the event.

### **Level 1 - \$150**

- Receives the above.

### **Level 2 - \$250** *(Only Six Available)*

- Exhibit level one
- Five minutes to present during session breaks

### **Unity Zoom Sponsor - \$1,000** *(One Available)*

- Exhibit level one
- Recognition in virtual platform sponsors section with two push notification
- Clickable company logo on MONL website
- Social media recognition
- One custom social post on Facebook, Twitter, LinkedIn and Instagram in May
- Verbal shout outs
- One complimentary banner ad
- Introduction of a representative
- One complimentary registration to Advocacy Day



## Virtual Platform Sponsor - \$750 *(One Available)*

- Exhibit level one
- Recognition in virtual platform sponsors section with push notification
- Clickable company logo on MONL website
- Social media recognition
- Verbal shout out
- One complimentary registry registration to Advocacy Day

**SOLD**

## Advocate Lunch Sponsor - \$500 *(Two Available)*

- Exhibit level one
- Recognition in virtual platform sponsors section
- Clickable company logo on MONL website
- Social media recognition
- One virtual platform push notification before lunch and late morning shout outs
- Lunch entertainment will also give verbal sponsor gratitude and tagged on their social channels.

## Keep it Moving Sponsor - \$250 *(Two Available)*

- Exhibit level one
- Recognition in virtual platform sponsors section
- Clickable company logo on MONL website
- Social media recognition
- One push notification
- One keynote
- Session shout outs

**SOLD**

## Virtual Platform Banner Ads - \$100 *(Four Available)*

Clickable banner ad on virtual platform

### **Banner Ad Specs**

All sized needed:

- Large: 800 x 100 px
- Medium: 600 x 100 px
- Small: 400 x 100 px



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Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

**Exhibitors**

Level 1 \$150  Level 2 \$250

**Sponsors**

Unity Zoom Sponsor \$1,000  Keep it Moving Sponsor \$250  
 Virtual Platform Sponsor \$750  Virtual Platform Banner Ads \$100  
 Advocate Lunch Sponsor \$500

**Payment Method**

(Make all checks payable to MONL) Total Due / Enclosed: \$ \_\_\_\_\_

Credit Card:  Visa  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Card Holder (name printed on card): \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_

Signature: \_\_\_\_\_

Pay Online or Mail to:  
 MONL  
 2501 Jolly Rd., Suite 110  
 Okemos, MI 48864  
 office@monl.org  
 monl.org

**Exhibitor/Sponsor Agreement**

Thank you for your consideration and support of the 2021 MONL Advocacy Day. The above party hereby wishes to apply for the virtual exhibit space/sponsorship at the 2021 MONL Advocacy Day. Should MONL find it necessary to cancel or postpone the 2021 MONL Advocacy Day for any reason, including, but not limited to, low registration, strikes, acts of nature, war, terrorist acts or other circumstances beyond MONL's control, MONL's liability shall be limited to refund the registration fees paid to MONL or company may choose to roll over sponsorship dollars to the rescheduled event or other future MONL event.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**THANK YOU FOR YOUR CONTINUED SUPPORT!**